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APPLICATION NO	).	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.		
10/070,950		06/19/2002	Dominique Balbi	0512-1022	4728		
466	7590	09/19/2006		EXAMINER			
YOUNG			BEISNER, WILLIAM H				
745 SOUT 2ND FLO		TREET	ART UNIT	PAPER NUMBER			
ARLINGT	ON, VA	22202	1744				
					DATE MAILED: 09/19/2006		

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application	n No.	Applicant(s)					
Office A	10/070,95	0	BALBI ET AL.						
Office Ad	Examiner		Art Unit						
		William H.	Beisner	1744					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply									
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).  Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).									
Status									
1) Responsive to	communication(s) filed or	n <i>05 July 2006</i> .							
2a) This action is I		☐ This action is no	on-final.						
3) Since this app	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is								
closed in acco	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.								
Disposition of Claims									
4) Claim(s) <u>1-10</u>	4) Claim(s) 1-10 is/are pending in the application.								
4a) Of the above claim(s) is/are withdrawn from consideration.									
5) Claim(s) is/are allowed.									
6)⊠ Claim(s) <u>1-10</u> is/are rejected.									
7) Claim(s)	Claim(s) is/are objected to.								
8) Claim(s)	8) Claim(s) are subject to restriction and/or election requirement.								
Application Papers									
9) The specification	on is objected to by the Ex	aminer.							
10) The drawing(s)	10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.								
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).									
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).									
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.									
Priority under 35 U.S.C. § 119									
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:									
1.☐ Certified copies of the priority documents have been received.									
2. Certified copies of the priority documents have been received in Application No									
3. Copies of the certified copies of the priority documents have been received in this National Stage									
application from the International Bureau (PCT Rule 17.2(a)).									
* See the attached detailed Office action for a list of the certified copies not received.									
, and the second se									
Attachment(s)									
1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)									
2) Notice of Draftsperson's	Patent Drawing Review (PTO-9	48)	Paper No(s)/Mail Da	ite					
3) Information Disclosure S Paper No(s)/Mail Date _			5)  Notice of Informal P 6)  Other:	atent Application					

Application/Control Number: 10/070,950 Page 2

Art Unit: 1744

#### **DETAILED ACTION**

#### Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 7/5/06 has been entered.

## Claim Rejections - 35 USC § 102

2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 3. Claims 1, 4-7, 9 and 10 are rejected under 35 U.S.C. 102(b) as being anticipated by Murayama et al.(EP 831 384).

With respect to claim 1, the reference of Murayama et al. discloses a device for diffusing perfumes in synchronism with information presented to a user comprising a receptacle (100) into which are placed means (101-n) for storing samples of perfume and which is fitted with means (102-n, 107, 108, 109) for the selective contacting of a sample with ambient air under the direction of control means (106 or 401) wherein the control means (106 and/or 401) includes means for storing (computer memory) an algorithm for controlling the operation of the selective

contacting means as a function of the information presented to the user (See column 5, lines 19-27). The memory of the controller (401) can receive the algorithm via downloading from an electronic device (402) (See column 6, lines 11-16). Also note the reference discloses that the controller within the device can also include a memory (1603, 1604) for storing an algorithm from an external device (See column 10, lines 5-11). With respect to the claimed display and manual operating means, controller (401) includes a display and keyboard (See Figure 3A). Also, in the absence of further positively recited structural limitations defining "integrated into the device", the combination of elements (100) and (401) meet the claimed device and are considered to be "integrated" since they are connected and operate as a single device.

With respect to claim 4, the device includes a socket (105) for connecting the device to an output of an electronic appliance (401, 501, 601). Also the computer (401) also includes sockets for connecting the computer to electronic device (402).

With respect to claim 5, the reference discloses using the device in a manner as recited in claim 5. That is, the emission of perfume by the device is linked to the audio/visual stimuli presented to the user (See column 5, line 49, to column 6, line 50). The process includes the step of downloading olfactory data form electronic device (402) to local computer (401). Also the local computer can be located within the device as disclosed in Figure 17.

With respect to claims 6 and 7, the device is operated by the controller (106, 401) in the manner as recited in claims 6 and 7 (See column 5, lines 19-27).

With respect to claim 9, the control algorithm can be downloaded from a host computer (402) via an internet link (See column 5, line 49, to column 6, line 28).

Application/Control Number: 10/070,950 Page 4

Art Unit: 1744

With respect to claim 10, the control algorithm can be downloaded from a TV broadcast signal (See column 6, lines 29-50).

### Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
  - 1. Determining the scope and contents of the prior art.
  - 2. Ascertaining the differences between the prior art and the claims at issue.
  - 3. Resolving the level of ordinary skill in the pertinent art.
  - 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 6. This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

7. Claims 2, 3 and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Murayama et al.(EP 831 384) in view of De Sousa (WO 97/37693)..

The reference of Murayama et al. has been discussed above.

Claim 2 differs by reciting that the perfume storage device is a rotary disk that operates with a motor device to position one of the perfume reservoirs for exposure to environmental air.

The reference of De Sousa discloses a device for selectively exposing a plurality of reservoirs of perfume to environmental air in response to control signals wherein the perfume reservoirs (16) are carried on a removable rotary disk (15) which is positioned with motor (13).

In view of this teaching, it would have been obvious to one of ordinary skill in the art at the time the invention was made to employ a perfume disk as disclosed by the reference of De Sousa in the system of the primary reference for the known and expected result of providing an alternative means recognized in the art to achieve the same result, selectively exposing a plurality of perfume containing reservoirs to environmental air. The removable disk allows different reservoirs of perfume to be easily replaced with respect to the rest of the device.

With respect to claim 3, the reference of De Sousa additionally discloses that the reservoirs for the perfume are frangible cells (See page 6, lines 1-3).

With respect to claim 8, while the reference of Murayama et al. disclosed downloading the control algorithm from a computer or TV, claim 8 differs by reciting the use of a CD-ROM.

The reference of De Sousa discloses that control signals can originate from a variety of devices including TV, videotape or CD-ROM (See page 1, lines 4-14).

In view of this teaching, it would have been obvious to one of ordinary skill in the art to provide the control algorithm using a CD-ROM for the known and expected result of providing

an alternative means recognized in the art to achieve the same result, providing the control algorithm required to associate an audio/video stimuli with a predetermined perfume sequence.

8. Claims 1, 4-7, 9 and 10 rejected under 35 U.S.C. 103(a) as being unpatentable over Murayama et al.(EP 831 384) in view of Watkins (US 5,591,409).

The reference of Murayama et al. discloses a device (1401) for diffusing perfumes in synchronism with information presented to a user comprising an aroma/deodorant releasing unit (1606) which includes a receptacle (100) into which are placed means (101-n) for storing samples of perfume and which is fitted with means (102-n, 107, 108, 109) for the selective contacting of a sample with ambient air under the direction of control means (1602) wherein the control means (1602) includes means for storing (computer memory(1603)) an algorithm for controlling the operation of the selective contacting means as a function of the information presented to the user (See column 9, line 37, to column 10, line 30). The memory (1603) of the controller (1602) can receive the algorithm via downloading from an electronic device (See column 10, lines 10-14). This is, the control algorithm is transferred from an input device or network rather than from a memory storage card. The control device (1602) is integrated into the device.

Claim 1 differs by reciting that the device further includes a display and a manual operating means.

The reference of Watkins discloses that it is conventional in the art to provide a device (1) for diffusing perfumes that includes an integrated control device (10) and is connected to an external electronic device (17) with a display (92) and manual operating means (91, 93).

In view of this teaching, it would have been obvious to one of ordinary skill in the art at the time the invention was made to provide the diffusing device (1401) of the primary reference with a display and manual operation means as suggested by the reference of Watkins for the known and expected result of allowing the device to be controlled independently of any external electronic device and/or memory card.

Additionally, if it is determined that an algorithm is not transferred between the memory (1603) of device (1601) and an external memory card or input device, it would have been obvious to one of ordinary skill in the art to transfer the control algorithm between the external device and the device (1601) for the know and expected result of allowing the device to operate independently of the input device. Note, the reference of Murayama discloses that the control algorithm can be downloaded from a host computer (402) via an internet link (See column 5, line 49, to column 6, line 28).

With respect to claim 4, when connecting the device (1401) to an external input device or network as suggested by the primary reference, it would have been obvious to one of ordinary skill in the art to provide a socket for providing electrical communication between the device (1601) and the input device or network.

With respect to claim 5, the reference discloses using the device in a manner as recited in claim 5. That is, the emission of perfume by the device is linked to the audio/visual stimuli presented to the user (See column 5, line 49, to column 6, line 50). The process includes the step of downloading olfactory data form electronic device (402) to local computer (401). Also the local computer can be located within the device as disclosed in Figure 17.

With respect to claims 6 and 7, the device is operated by the controller (106, 401) in the manner as recited in claims 6 and 7 (See column 5, lines 19-27).

With respect to claim 9, the control algorithm can be downloaded from a host computer (402) via an internet link (See column 5, line 49, to column 6, line 28).

With respect to claim 10, the control algorithm can be downloaded from a TV broadcast signal (See column 6, lines 29-50).

9. Claims 2, 3 and 8 are rejected under 35 U.S.C. 103(a) as being unpatentable over Murayama et al.(EP 831 384) in view of Watkins (US 5,591,409) taken further in view of De Sousa (WO 97/37693)..

The combination of the references of Murayama et al. and Watkins has been discussed above.

Claim 2 differs by reciting that the perfume storage device is a rotary disk that operates with a motor device to position one of the perfume reservoirs for exposure to environmental air.

The reference of De Sousa discloses a device for selectively exposing a plurality of reservoirs of perfume to environmental air in response to control signals wherein the perfume reservoirs (16) are carried on a removable rotary disk (15) which is positioned with motor (13).

In view of this teaching, it would have been obvious to one of ordinary skill in the art at the time the invention was made to employ a perfume disk as disclosed by the reference of De Sousa in the system of the primary reference for the known and expected result of providing an alternative means recognized in the art to achieve the same result, selectively exposing a

plurality of perfume containing reservoirs to environmental air. The removable disk allows different reservoirs of perfume to be easily replaced with respect to the rest of the device.

With respect to claim 3, the reference of De Sousa additionally discloses that the reservoirs for the perfume are frangible cells (See page 6, lines 1-3).

With respect to claim 8, while the reference of Murayama et al. disclosed downloading the control algorithm from a computer or TV, claim 8 differs by reciting the use of a CD-ROM.

The reference of De Sousa discloses that control signals can originate from a variety of devices including TV, videotape or CD-ROM (See page 1, lines 4-14).

In view of this teaching, it would have been obvious to one of ordinary skill in the art to provide the control algorithm using a CD-ROM for the known and expected result of providing an alternative means recognized in the art to achieve the same result, providing the control algorithm required to associate an audio/video stimuli with a predetermined perfume sequence.

## Response to Arguments

10. With respect to the rejection of the claims under 35 USC 102 and/or 103 over the reference of Murayama et al. alone or further in view of the reference of De Sousa et al, Applicants argue (See pages 6-10 of the response dated 7/5/06) that the rejection is improper for the following reasons:

Claims 1 and 5 differ from either of the references of Murayama et al. or De Sousa et al. in the integration of storage means for diffusing perfumes that are adapted to receive a control algorithm by downloading from an electronic device.

Page 10

In response, the Examiner is of the position that the reference of Murayama et al. discloses a storage means that meets the instant claim language. Specifically, computer (401) includes a storage means that receives a control algorithm from an electronic device (402) (See column 5, line 49, to column 6, line 17). Also, the reference also discloses that a storage means (1603,1604) for the control algorithm can be provided within the device (1401) wherein the device is interfaced with other input devices or a network for inputting aroma release information (See column 12, lines 5-9).

Applicants argue that the term algorithm defines over a control signal which is disclosed by the reference of Murayama et al.

With respect to Applicants' comments concerning the definition of an algorithm, the step of downloading olfactory data to the local computer or controller (See column 6, lines 11-17) is considered to meet the step of downloading an algorithm. While the reference of Murayama et al. generates a control signal, this signal is generated by the algorithm stored in device (401) or internal device (1603, 1604).

Applicants argue that neither of the references of Murayama et al. nor De Sousa include a display and manual operating means.

In response, the computer (401) which is considered to be an integral part of the diffusing device, includes a display (monitor) and manual operating means (keyboard). Also, an additional grounds of rejection has also been made further in view of the reference of Watkins (US 5,591,409)

Applicants argue that the reference of De Sousa does not disclose downloading a control algorithm as is required of the instant claims.

Application/Control Number: 10/070,950 Page 11

Art Unit: 1744

In response, the reference of De Sousa was relied upon as a secondary reference to address the additional claim limitations of dependent claims 2, 3 and 8. For reasons already expressed above, the Examiner is of the position that the reference of Murayama et al. meets the claim limitations of claims 1 and 5.

Applicants argue that the reference of Murayama et al. does not mention the ability of the disclosed device to receive a controlling algorithm by downloading.

In response, the reference discloses that computer (401) and memory (1603, 1604) are both capable of receiving a controlling algorithm by downloading (See column 5, line 49, to column 6, line 17; and column 10, lines 5-9).

#### Conclusion

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to William H. Beisner whose telephone number is 571-272-1269. The examiner can normally be reached on Tues. to Fri. and alt. Mon. from 6:15am to 3:45pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Gladys J. Corcoran can be reached on 571-272-1214. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Application/Control Number: 10/070,950

Art Unit: 1744

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

William H. Beisner Primary Examiner Art Unit 1744 Page 12

WHB